

**YOUR FILTRATION
PARTNER FOR AFTERMARKET**

so/GEFI

FILTERS
purflux 

FRAM

COOPERS
FIAAM FILTERS
INDUSTRIALI

 **tecnocar** FILTRI

so/GEFI **PRO**

SOGEFI a global leader in automotive industry



KEY FACTS*



41 production sites



23 countries



56 locations

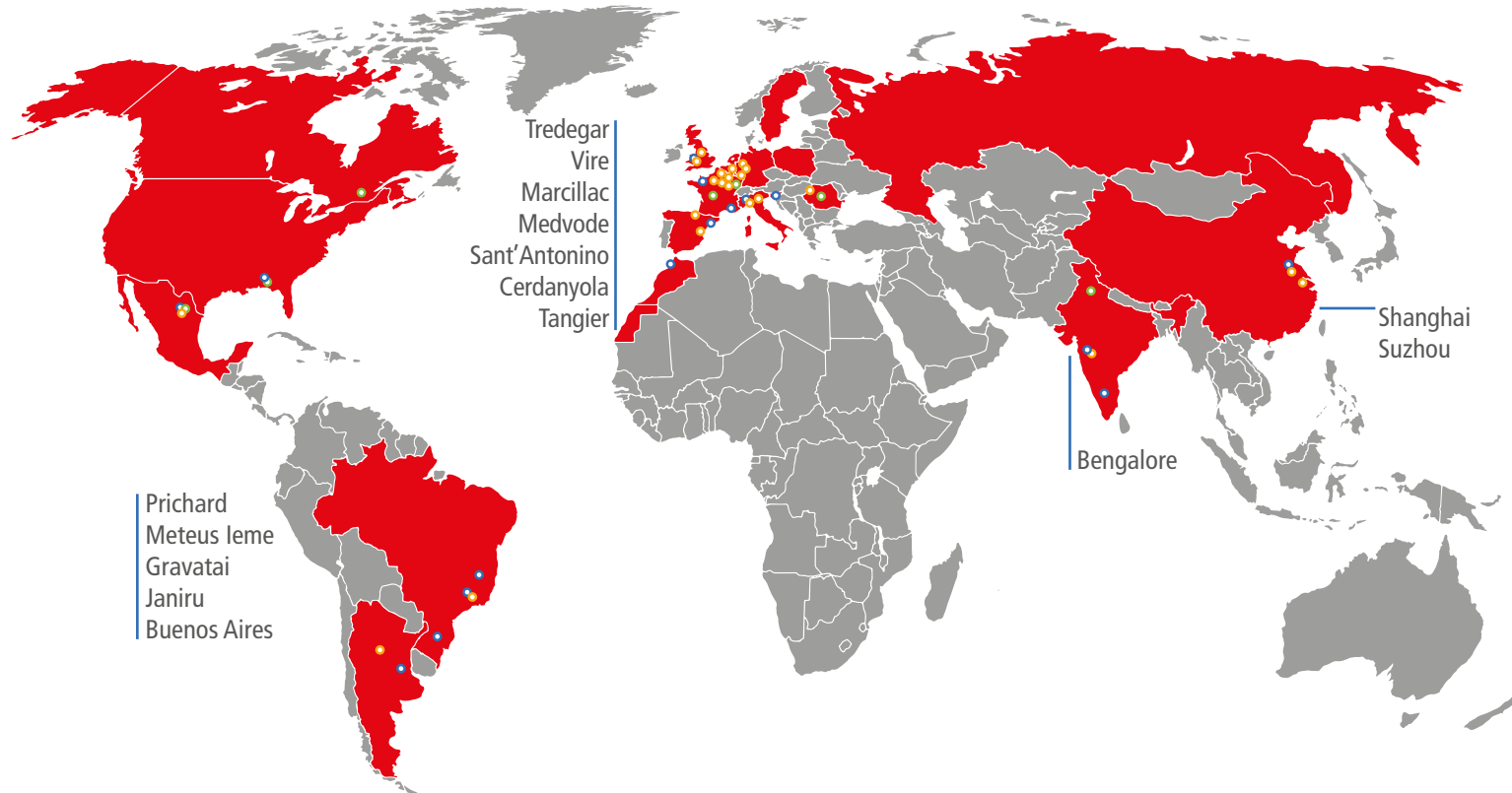
1.624 billion € revenues

6.973 employees

216 patents

11 Research & Development centers

16 Filtration production sites



*2018

3 BUSINESS UNITS

SUSPENSIONS



FILTRATION



AIR & COOLING



VISION, MISSION & VALUES

OUR VISION

To develop leadership in supporting Ride and Handling and Environmental performances of the vehicles from the concept phase till the end of life.

OUR MISSION

To adapt strategies and priorities with customers' expectations while creating value for all stakeholders.

OUR VALUES

QUALITY
INNOVATION
COMMITMENT
EFFECTIVENESS
SOLIDITY
RELIABILITY

Why SOGEFI?

ORIGINAL EQUIPMENT MANUFACTURER

Leading automakers trust Sogefi to equip their cars with Sogefi filters.



A long-lasting and international relationship with top manufacturers such as:

MERCEDES BENZ VOLKSWAGEN FIAT FORD RENAULT ASTON MARTIN
AUDI BMW ALFA ROMEO PEUGEOT CITROËN FERRARI

CONSTANT INNOVATION

CHEVRON PLEATING TECHNOLOGY

Sogefi exclusive technology aims to save space & weight on the vehicle.



DIESEL3TECH™ & DIESEL3TECH+™

New technology to Repel Water and protect modern diesel injection systems.

CABIN3TECH+®

3 layers technology for optimum Cabin Filtration!

THE INDEPENDANT AFTERMARKET

We serve the Independent Aftermarket with our 4 strong brands. Our filters meet the quality standards of Original Equipment. Manufactured on the same production lines, they benefit from the know-how of Sogefi Group.



Created in
1956
in **France**

www.purflux.com



Created in
1932
in the **USA**

GLOBAL FILTRATION EXPERT

www.fram-europe.com



La scelta del professionista

Created in **1964** in **Italy**

www.filtri-tecnocar.com



SMART VALUE

Created in **2009**

www.coopersfiaam.com



Created in **2013**
DEDICATED TO HEAVY DUTY

www.sogefipro.com

EXTENSIVE RANGE WITH A HIGH CAR PARK COVERAGE

OE quality filtration products for the aftermarket



AIR FILTER

700 references

European Car Park coverage **92,6%***



CABIN AIR FILTER

400 references

European Car Park coverage **93,7%***



OIL FILTER

260 references

European Car Park coverage **96,7%***



FUEL FILTER

60 PETROL references

200 DIESEL references

European Car Park coverage **96,6%*** DIESEL

* 2018 car park

SERVICES

A complete marketing and technical support.



Online sales support

- Mobile Apps
- Websites
- Technical videos



Communication & event support

- Booth fair
- Flags
- Customer challenges
- Factory visits



Technical training

- Fitting instructions
- Web: digital service to end user
- Technical videos

<https://www.youtube.com>
Channel:
SOGEFI - Playlist Purflux
Playlist Fram
Playlist Tecnocar



Point of sales support

- Flyers & brochures
- Paper Catalogues
- Posters & wall panels
- Merchandising catalogues
- Cabin Displays



Technical helpline

QUALITY LOGISTIC SUPPORT

5 SITES

EUROPEAN HUBS

FRANCE (Eragny)
POLAND (Blonie-Wies)

COUNTRY WAREHOUSES

SPAIN (Ontigola) • UK (Wigan)
NEW 2018 RUSSIA (Podolsk)



OUR **FILTRATION** AFTERMARKET OFFICES

 **HEADQUARTER**
Parc Ariane IV - 7, Avenue du 8 Mai 1945
78280, Guyancourt - France
Phone : +33 (0)1 61 37 43 00

 **SOGEFI FILTRATION UK & IRELAND**
Crown Business Park - Tredegar
Gwent - NP22 4EF
Phone: + 44 (0) 2920 544583

 **SOGEFI FILTRATION SPAIN S.A.U.**
Sogefi Aftermarket Business Unit
Avda. Parc Tecnològic,4 - Parc Tecnològic
del Vallès - 08290 Cerdanyola
Phone: +34 935873829

 **SOGEFI FILTRATION ITALY SPA**
Viale IV Novembre 19
10050 Sant'Antonino di Susa (To) Italia
Phone: +39 011 9639460

 **SOGEFI FILTRATION NORDIC**
Bjälleback 15
56391 Gränna - Sweden
Phone: +46 73 2060191

 **SOGEFI FILTRATION DEUTSCHLAND**
Niederlassung der Sogefi Filtration SA
Aftermarket Division
Wilhelm-Bleyle-Str. 10
71636 Ludwigsburg - Germany
Phone: +49 (0) 7 141 2920914

 **SOGEFI FILTRATION RUSSIA**
119072, Moscow, Bersenyevskiy per.2
bld. 1, office 409 (5h floor)
Phone: +7 495 771 7894

 **SOGEFI FILTRATION DO BRASIL LTDA**
Rodovia Dom Pedro I - SP 065, KM90
Gleba A1, Unidade 2930 e 31
Centro Empresarial - Espaço Gaia
Edifício Tucano - Bairro do Pinhal
Jarinu - São Paulo
Phone: +55 11 3182 0243

 **SOGEFI FILTRATION ARGENTINA S.A**
Aftermarket Business Unit
Héroes de Malvinas 3350 - Lanús
(B1826GXZ) - Buenos Aires - Argentina
Phone: +54-11-4220-4600



www.sogefigroup.com

SOGEFI